

# OLYMPIC BALLET THEATRE

## 2022–2023 Advertising Rates & Order Form

Program	<i>The Nutcracker</i>	<i>Debuts</i>	<i>The Sleeping Beauty</i>	<i>Summer Performance</i>	<i>OBS Annual Student Performance</i>	<i>Season Special: total distribution &amp; 10% discount</i>
Distribution	4,000	500	1,000	400	800	6,700
Back Cover Full Color	\$850	\$400	\$500	\$350	\$500	\$2,295
Front/Back Inside Cover	\$600	\$300	\$400	\$250	\$400	\$1,755
Full Page	\$500	\$250	\$350	\$200	\$350	\$1,485
1/2 Page	\$400	\$200	\$250	\$175	\$250	\$1,147.50
1/4 Page	\$300	\$175	\$200	\$150	\$200	\$922.50
1/8 Page	\$200	\$125	\$150	\$100	\$150	\$652.50
Submission Deadline	November 29	January 31	May 2	May 23	May 23	November 29

**Select Ad Size:**

- Back Cover Full Color 5.5" w x 8.5" h
- Front or Back Inside Cover Greyscale 5.5" w x 8.5" h
- Full Page Greyscale 5" w x 8" h
- 1/2 Page Greyscale 5" w x 4" h
- 1/4 Page Greyscale 5" w x 2" h
- 1/8 Page Greyscale 2.5" w x 2" h

**Info:**

Name of Business \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Address/City/State/ZIP \_\_\_\_\_

Name of Ad Rep (Print) \_\_\_\_\_ Signature \_\_\_\_\_

**Select Program:**

- Season Special (total distribution, save 10%)**
- The Nutcracker
- Debuts
- The Sleeping Beauty
- Summer Performance
- OBS Annual Student Performance

**Payment:**

Total Ad Cost: \$ \_\_\_\_\_

Billing:

- Enclosed is a check for the total cost.
- Please send me a bill.

**Please submit form & your Digital AD to [dance@olympicballet.org](mailto:dance@olympicballet.org) as a high resolution, "press quality" PDF with all fonts and graphics embedded.**