

OLYMPIC BALLET THEATRE

2023–2024 Advertising Rates & Order Form

Program	<i>The Nutcracker</i>	<i>Debuts</i>	<i>Don Quixote</i>	<i>Summer Performance</i>	<i>Season Special: total distribution & 10% discount</i>
Distribution	4,000	500	1,000	400	5,900
Back Cover Full Color	\$850	\$400	\$500	\$350	\$1,890
Front/Back Inside Cover	\$600	\$300	\$400	\$250	\$1,395
Full Page	\$500	\$250	\$350	\$200	\$1,170
1/2 Page	\$400	\$200	\$250	\$175	\$922.50
1/4 Page	\$300	\$175	\$200	\$150	\$742.50
1/8 Page	\$200	\$125	\$150	\$100	\$565
Submission Deadline	November 27	February 5	April 22	May 27	November 27

Select Ad Size:

- Back Cover | Full Color
5.5" w x 8.5" h

- Front or Back
Inside Cover | Greyscale
5.5" w x 8.5" h

- Full Page | Greyscale
5" w x 8" h

- 1/2 Page | Greyscale
5" w x 4" h

- 1/4 Page | Greyscale
5" w x 2" h

- 1/8 Page | Greyscale
2.5" w x 2" h

Info:

Name of Business _____ Phone _____

Email _____

Address/City/State/ZIP _____

Name of Ad Rep (Print) _____ Signature _____

Select Program:

- Season Special
(total distribution, save 10%)**
- The Nutcracker
- Debuts
- The Sleeping Beauty
- Summer Performance
- OBS Annual Student Performance

Payment:

Total Ad Cost: \$ _____

Billing:

- Enclosed is a check for the total cost.
- Please send me a bill.

Please submit form & your Digital AD to dance@olympicballet.org as a high resolution, "press quality" PDF with all fonts and graphics embedded.