

Artistic Directors: Mara Vinson & Oleg Gorboulev

OLYMPIC BALLET THEATRE

Olympic Ballet Theatre (OBT) provides professional ballet performances that enrich the cultural fabric of our community. Our mission is to bring an expansive repertoire of classical, contemporary, and dramatic ballets to patrons of all ages.

Founded in 1981 and now under the leadership of co-artistic directors Mara Vinson and Oleg Gorboulev, OBT has become a mainstay of the north Puget Sound arts scene, regularly touring theaters in Everett and Edmonds.



OBT in Numbers



- 4 productions per season
- 19 performances per season
- 7,330 patrons each season
- 3,900 - social media followers
- 6,500 - email reach
- 177 students in Olympic Ballet School
(official ballet school of OBT)

With a cadre of very well-trained OBT school students, fine company dancers, and a handful of superb guest dancers, Artistic Directors Mara Vinson and Oleg Gorboulev pulled together and presented a terrific showing. Exciting, clean, good dancing, coupled with good production values, costumes and lighting. Importantly, the style of the ballet was imparted and true in each cast member."

- Dean Spear, Critical Dance, review of OBT's production of Don Quixote

Supporting OBT

With the support of sponsors, donors, and organizations, OBT's brings high-quality productions featuring renowned and emerging choreographers to the cultural scene of Snohomish County. Companies supporting OBT throughout its production season benefit from a unique exposure to a wide audience of theater patrons, business leaders, and local community through emails, website, social media, event programs, and other marketing channels.

Contact OBT today at dance@olympicballet.org to learn more about partnership opportunities.

olympicballet.org

2023-2024 Advertising Rates & Order Form

Save
10%!

PRODUCTION	<i>The Nutcracker</i>	<i>Debuts</i>	<i>Don Quixote</i>	<i>Summer Performance</i>	<i>Full Season advertising</i>
Distribution	4,000	500	1,000	400	5,900
Back Cover Full Color	\$850	\$400	\$500	\$350	\$1,890
Front or Back Inside Cover	\$600	\$300	\$400	\$250	\$1,395
Full Page	\$500	\$250	\$350	\$200	\$1,170
1/2 Page	\$400	\$200	\$250	\$175	\$922
1/4 Page	\$300	\$175	\$200	\$150	\$742
1/8 Page	\$200	\$125	\$150	\$100	\$517
Art submission deadline	November 27, 2023	February 5, 2024	April 22, 2024	May 27, 2024	November 27, 2023

Select Ad Size

<input type="checkbox"/> Back Cover	Full Color 8.5"w x 11"h
<input type="checkbox"/> Front or Back Inside Cover	Grayscale 8.5"w x 11"h
<input type="checkbox"/> Full Page	Grayscale 8.5"w x 11"h
<input type="checkbox"/> 1/2 Page	Grayscale 8.5"w x 5.5"h
<input type="checkbox"/> 1/4 Page	Grayscale 4.25"w x 5.5"h
<input type="checkbox"/> 1/8 Page	Grayscale 4.25"w x 2.75"h

Select Production

- The Nutcracker
 Debuts
 Don Quixote
 Summer Performance
 Season Advertising

Advertiser Info

Name of Business

Phone

Email

Address/City/State/ZIP

Name of Ad Rep

Signature

Payment

Total Ad Cost: _____

Charge my credit card

Enclosed is a check for the total cost

Credit card number

Expiration Date

CVV

Name on the card

Billing Address

Please submit this form and your digital ad to dance@olympicballet.org as a high-resolution PDF with all fonts and graphics embedded.