

Artistic Directors: Mara Vinson & Oleg Gorboulev

# OLYMPIC BALLET THEATRE

Olympic Ballet Theatre (OBT) provides professional ballet performances that enrich the cultural fabric of our community. Our mission is to bring an expansive repertoire of classical, contemporary, and dramatic ballets to patrons of all ages.

Founded in 1981 and now under the leadership of co-artistic directors Mara Vinson and Oleg Gorboulev, OBT has become a mainstay of the north Puget Sound arts scene, regularly touring theaters in Everett and Edmonds.



## OBT in Numbers



- 4 productions per season
- 20 performances per season
- 7,700 patrons each season
- 4,000 - social media followers
- 5,900 - email reach
- 111 students in Olympic Ballet School  
(official ballet school of OBT)

***With a cadre of very well-trained OBS students, fine OBT company dancers, and a handful of superb guest dancers, Artistic Directors Mara Vinson and Oleg Gorboulev pulled together and presented a terrific showing. Exciting, clean, good dancing, coupled with good production values, costumes and lighting. Importantly, the style of the ballet was imparted and true in each cast member."***

***- Dean Spear, Critical Dance, review of OBT's production of Don Quixote***

## Supporting OBT

With the support of sponsors, donors, and organizations, OBT's brings high-quality productions featuring renowned and emerging choreographers to the cultural scene of Snohomish County. Companies supporting OBT throughout its production season benefit from a unique exposure to a wide audience of theater patrons, business leaders, and local community through emails, website, social media, event programs, and other marketing channels.

**Contact OBT today at [dance@olympicballet.org](mailto:dance@olympicballet.org) to learn more about partnership opportunities.**

[olympicballet.org](http://olympicballet.org)

# 2024–2025 Advertising Rates & Order Form

Save  
10%!

PRODUCTION	<i>The Nutcracker</i>	<i>Debuts</i>	<i>Spring Rep</i>	<i>Coppélia</i>	<i>Full Season advertising</i>
<b>Distribution</b>	<b>6,300</b>	<b>400</b>	<b>300</b>	<b>700</b>	<b>7,700</b>
Back Cover Full Color	\$850	\$400	\$350	\$500	\$1,890
Front or Back Inside Cover	\$600	\$300	\$250	\$400	\$1,395
Full Page	\$500	\$250	\$200	\$350	\$1,170
1/2 Page	\$400	\$200	\$175	\$250	\$922
1/4 Page	\$300	\$175	\$150	\$200	\$742
1/8 Page	\$200	\$125	\$100	\$150	\$517
<b>Art submission deadline</b>	<b>November 25, 2024</b>	<b>February 3, 2025</b>	<b>April 7, 2025</b>	<b>May 5, 2025</b>	<b>November 25, 2024</b>

## Select Ad Size

<input type="checkbox"/> <b>Back Cover</b>	Full Color 8.5"w x 11"h
<input type="checkbox"/> <b>Front or Back Inside Cover</b>	Grayscale 8.5"w x 11"h
<input type="checkbox"/> <b>Full Page</b>	Grayscale 8.5"w x 11"h
<input type="checkbox"/> <b>1/2 Page</b>	Grayscale 8.5"w x 5.5"h
<input type="checkbox"/> <b>1/4 Page</b>	Grayscale 4.25"w x 5.5"h
<input type="checkbox"/> <b>1/8 Page</b>	Grayscale 4.25"w x 2.75"h

## Advertiser Info

Name of Business

Phone

Email

Address/City/State/ZIP

Name of Ad Rep

Signature

## Select Production

<input type="checkbox"/>	The Nutcracker
<input type="checkbox"/>	Debuts
<input type="checkbox"/>	Spring Rep
<input type="checkbox"/>	Coppélia
<input type="checkbox"/>	<b>Season Advertising</b>

## Payment

Total Ad Cost: \_\_\_\_\_

☐ Charge my credit card

☐ Enclosed is a check for the total cost

Credit card number

Expiration Date

CVV

Name on the card

Billing Address

Please submit this form and your digital ad to [dance@olympicballet.org](mailto:dance@olympicballet.org) as a high-resolution PDF with all fonts and graphics embedded.