

OLYMPIC BALLET  
THEATRE

# ANNUAL GALA

An Evening to Support Ballet Excellence

Seattle Golf Club | Friday, November 13, 2026

## SPONSORSHIP PACKET



# Sponsor Benefits & Recognition

Olympic Ballet Theatre (OBT) provides professional ballet performances that enrich the cultural fabric of our community. Our mission is to bring an expansive repertoire of classical, contemporary, and dramatic ballets to patrons of all ages.

Like many other performing arts organizations, OBT relies on the generous support of our donors and sponsors to sustain our artistic endeavors. We hope you can join us as a sponsor of the [2026 OBT Annual Gala: An Evening to Support Ballet Excellence](#).

OBT is delighted to gather with our supporters for this most important fundraising event on [Friday, November 14, 2026](#), at the Seattle Golf Club. This delightful evening of arts, entertainment, and philanthropy will feature a delicious dinner, exciting bidding during the live and silent auctions, and performances by OBT company dancers and select Olympic Ballet School students.

As a sponsor of this event, you will enjoy unique exposure to a large audience of arts patrons, community leaders, and philanthropic supporters. Please review the sponsor benefits and join us!

Contact Hadley Kaufmann at [hadley@olympicballet.org](mailto:hadley@olympicballet.org) to secure your sponsorship agreement.

Sponsor Benefits	Presenting Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Presenting sponsor recognition at the event	X				
Opportunity to give remarks from the stage	X				
Invitation to the season's dress or studio rehearsals	X	X			
Ad in the event's program	Full page	½ page	¼ page		
Complimentary tickets to the event	Table for 8 guests	4	2	1	
2026-27 season performance tickets <small>(Season tickets include 3 performances, excluding The Nutcracker)</small>	4 (Season)	2 (Season)	2 (Spring Performance)	1 (Debuts)	
Verbal sponsor recognition during the event	X	X	X	X	X
Social media sponsor recognition	Dedicated	Dedicated	Dedicated	Group	Group
Sponsor recognition on the event website	X	X	X	X	X
Logo featured on promotional emails, marketing materials, and a digital display during the event	X	X	X	X	X

# OBT's Impact on the Community

With the support of sponsors, donors, and organizations, OBT brings high-quality productions featuring renowned and emerging choreographers to the cultural scene of Snohomish County. Companies supporting OBT throughout its production season benefit from a unique exposure to a wide audience of theater patrons, business leaders, and local community through emails, website, social media, event programs, and other marketing channels. Join us to make a difference in the community.



- 4 professional productions per season
- 19 performances per season
- 7,770 patrons each season
- 12,000 social media followers
- 7,100 - email reach
- 23,000 website visits per year
- 128 students in Olympic Ballet School (*official school of OBT*)
- 122 students in Edmonds School District introduced to ballet through outreach by OBT dancers every year

**"The Olympic Ballet Theatre version of *The Nutcracker* should be at the top of your list every holiday season."** - Eclectic Arts Media (*The Nutcracker*, 2025)

**"It was amazing what such a small company is able to produce, and the quality they bring to Edmonds."** - Seattle Ballet (*Don Quixote*, 2024)

**"It was perfect. Just perfect. Done to perfection."** - Critical Dance (*The Sleeping Beauty*, 2023)

**"I've watched ballet all over the world, and I've seen Olympic Ballet Theatre blossom into a company highly competitive in the Northwest and beyond."** - OBT patron

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