

Artistic Directors: Mara Vinson & Oleg Gorboulev

OLYMPIC BALLET THEATRE

Olympic Ballet Theatre (OBT) provides professional ballet performances that enrich the cultural fabric of our community. Our mission is to bring an expansive repertoire of classical, contemporary, and dramatic ballets to patrons of all ages.

Founded in 1981 and now under the leadership of co-artistic directors Mara Vinson and Oleg Gorboulev, OBT has become a mainstay of the north Puget Sound arts scene, regularly touring theaters in Everett and Edmonds.



OBT in Numbers

- 4 professional productions per season
- 19 performances per season
- 7,770 patrons each season
- 12,000 social media followers
- 7,100 - email reach
- 23,000 website visits per year
- 128 students in Olympic Ballet School
- 122 students in Edmonds School District introduced to ballet through outreach by OBT dancers every year



With a cadre of very well-trained OBS students, fine OBT company dancers, and a handful of superb guest dancers, Artistic Directors Mara Vinson and Oleg Gorboulev pulled together and presented a terrific showing. Exciting, clean, good dancing, coupled with good production values, costumes and lighting. Importantly, the style of the ballet was imparted and true in each cast member."

- Dean Spear, Critical Dance, review of OBT's production of Don Quixote

Supporting OBT

With the support of sponsors, donors, and organizations, OBT's brings high-quality productions featuring renowned and emerging choreographers to the cultural scene of Snohomish County. Companies supporting OBT throughout its production season benefit from a unique exposure to a wide audience of theater patrons, business leaders, and local community through emails, website, social media, event programs, and other marketing channels.

Contact OBT today at dance@olympicballet.org to learn more about partnership opportunities.

olympicballet.org

2025-2026 Advertising Rates & Order Form

Save
10%!

PRODUCTION	<i>The Nutcracker</i>	<i>Debuts</i>	<i>Spring Rep</i>	<i>Giselle</i>	<i>Full Season advertising</i>
Distribution	7,000	500	400	900	8,800
Back Cover Full Color	\$850	\$400	\$350	\$500	\$1,890
Front or Back Inside Cover	\$600	\$300	\$250	\$400	\$1,395
Full Page	\$500	\$250	\$200	\$350	\$1,170
½ Page	\$400	\$200	\$175	\$250	\$922
¼ Page	\$300	\$175	\$150	\$200	\$742
⅛ Page	\$200	\$125	\$100	\$150	\$517
Art Submission Deadline	November 25, 2025	February 1, 2025	March 28, 2026	April 25, 2026	November 25, 2025*

*Only the order form and The Nutcracker art are due on November 25 for the Full Season advertising.

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<input type="checkbox"/>	Debuts
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Enclosed is a check for the total cost

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Please submit this form and your digital ad to dance@olympicballet.org as a high-resolution PDF with all fonts and graphics embedded.