Artistic Directors: Mara Vinson & Oleg Gorboulev

OLYMPIC BALLET THEATRE

Olympic Ballet Theatre (OBT) provides professional ballet performances that enrich the cultural fabric of our community. Our mission is to bring an expansive repertoire of classical, contemporary, and dramatic ballets to patrons of all ages.

Founded in 1981 and now under the leadership of co- artistic directors Mara Vinson and Oleg Gorboulev, OBT has become a mainstay of the north Puget Sound arts scene, regularly touring theaters in Everett and Edmonds.

OBT in Numbers

- **4** professional productions per season
- **19** performances per season
- **7,770** patrons each season
- **12,000** social media followers
- **7,100** - email reach
- **23,000** website visits per year
- **128** students in Olympic Ballet School
- **122** students in Edmonds School District introduced to ballet through outreach by OBT dancers every year

Supporting OBT

With the support of sponsors, donors, and organizations, OBT's brings high-quality productions featuring renowned and emerging choreographers to the cultural scene of Snohomish County. Companies supporting OBT throughout its production season benefit from a unique exposure to a wide audience of theater patrons, business leaders, and local community through emails, website, social media, event programs, and other marketing channels.

Contact OBT today at dance@olympicballet.org to learn more about partnership opportunities.
olympicballet.org

700 Main St, Edmonds, WA 98020 | olympicballet.org | (425) 774-7570

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2026/27 Season Advertising Rates

	The Nutcracker	Debuts	Spring Rep	The Sleeping Beauty	Full Season Advertising (Save 10%!)
Distribution	**7,000**	**500**	**400**	**900**	**8,800**
Back Cover *(color)*	$850	$400	$350	$500	$1,890
½ Back Cover *(color)*	$500	$250	$225	$300	$1,150
Inside of Front or Back Cover *(grayscale)*	$600	$300	$250	$400	$1,395
Full page *(grayscale)*	$500	$250	$200	$350	$1,170
½ Page *(grayscale)*	$400	$200	$175	$250	$922
¼ Page *(grayscale)*	$300	$175	$150	$200	$742
⅛ Page *(grayscale)*	$200	$125	$100	$150	$517
Art Submission Deadline	Nov 30, 2026	Feb 1, 2027	Mar 29, 2027	May 3, 2027	Nov 30, 2026

See the pages below for ad dimensions and layout options.

Ready to advertise? Email dance@olympicballet.org with your desired production, ad size/location, and artwork. Please submit artwork as a high-resolution PDF with all fonts and graphics embedded.

Once we receive your submission, we'll send you a secure Stripe payment link.

If you prefer to pay by check, please mail your payment to:
Olympic Ballet Theatre
700 Main St
Edmonds, WA 98020

Back Cover

5.75 in x 8.75 in

full color

½ Back Cover

5.75 in x 4.375 in

full color

Inside Front or Back Cover

5.75 in x 8.75 in

grayscale

Full Page

5.25 in x 8.25 in

grayscale

½ Page

5.25 in x 4.125 in

grayscale

⅛ Page

2.62 in x 2.125 in

grayscale

¼ Page

2.62 in x 4.125 in

grayscale